

Claims

1. **Packaging for a product comprising:

a tray for carrying the product; and

a card for covering and containing the tray, the card including a first panel that is folded over a second panel to form an inner compartment therebetween for containing the tray, and a third panel that serves as a cover, and is folded over the inner compartment formed by the first and second panels.**
2. **The packaging of claim 1 wherein the tray comprises a flocked surface with a cavity for carrying the product.**
3. **The packaging of claim 2 wherein the tray further comprises ribs for reinforcing the tray against collapsing.**
4. **The packaging of claim 2 wherein the tray extends the entire length of the card.**
5. **The packaging of claim 1 wherein the cover is provided with one of the following: advertising related to the product contained therein, a holiday greeting, or an inspirational message.**
6. **The packaging of claim 5 wherein the cover further comprises a cut-out portion for accommodating a photograph.**
7. **The packaging of claim 1 wherein the inner compartment is provided with a window for viewing the product carried by the tray.**
8. **The packaging of claim 1 wherein the card is further provided with a bottom surface, the bottom surface including information regarding the product carried by the tray.**

9. The packaging of claim 1 wherein the tray is thermoformed.
10. The packaging of claim 1 wherein the inner compartment is collapsible to allow customization of the card.
11. The packaging of claim 1 further including a fourth panel that is folded over the third panel and attached thereto to form the cover.
12. The packaging of claim 1 wherein the first panel includes a window to allow the tray to be viewed when the tray is positioned in the inner compartment.
13. The packaging of claim 1 wherein the card further comprises a flap attached to the first panel.
14. The packaging of claim 13 wherein the flap is folded and attached to the second panel to form the inner compartment.
15. The packaging of claim 1 wherein the product carried by the tray is a flashlight.
16. The packaging of claim 1 wherein the product carried by the tray is a medallion.
17. The packaging of claim 7, wherein the window is a clear lid placed over a raised portion of the tray.